

## **Zanders Sporting Goods is Gearing Up for IWA Outdoor Classics**

**SPARTA, IL. (January 30, 2019)** – Zanders Sporting Goods, a national distributor located in Sparta, Illinois, is looking forward to exhibiting at IWA OutdoorClassics March 8-11, 2019 in Nuremberg, Germany. This is the first time Zanders will be exhibiting at IWA OutdoorClassics, though they have attended the event in the past. The sporting goods distributor will have a fully-staffed booth (#126) in the NASGW Pavilion, Hall 7.



“We’re thrilled to be exhibiting at IWA OutdoorClassics for the first time!” remarked Stefanie Zanders, Vice President and Chief Operating Officer of Zanders. “Zanders is starting to export to our customers outside of the United States, which is something we haven’t done before, and this will be the perfect event to showcase our capabilities and logistical advantages to an international audience.”

Dealers are encouraged to contact their sales representative for more information and product offerings. Zanders’ full line of products is also available on their website: [www.gzanders.com](http://www.gzanders.com).

### **About Zanders Sporting Goods**

Zanders has been serving U.S. firearms dealers for well over 50 years. With more than 40,000 products that now include archery, archery accessories, and camping products, Zanders has it all in their new, streamlined warehouse.

“Our customers have always come first and we strive to go above and beyond their expectations everyday,” states Stefanie Zanders. “Both old and new customers alike will enjoy our ever-growing inventory of outdoor products and accessories as well as our commitment to ensure their complete satisfaction.”

For more information about Zanders and their many dealer programs, call (800) 851-4373 or visit [www.gzanders.com](http://www.gzanders.com).

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