

Zanders Sporting Goods Excited for ATA Show 2019

Louisville, KY (January 9, 2019) – Zanders Sporting Goods, a national distributor located in Sparta, Illinois, is looking forward to making a “big splash” at this year’s ATA Show January 10-12, 2019. The sporting goods distributor will have a fully-staffed booth (#809) at this year’s show and will also be offering raffle prizes from an assortment of big brands throughout the event.

“We’re very excited to be back at ATA this year!” remarked Stefanie Zanders, VP/Chief Operating Officer of Zanders. “Our representatives will be on-site everyday to answer questions and show ATA members our ever-expanding inventory of archery products as well as firearms and camping products. We’ll also be giving away a lot of great prizes from the brands we stock!”

Zanders has been hard at work bolstering their inventory of archery supplies, including a wide array of crossbows and accessories. Dealers are encouraged to contact their sales representative for more information and product offerings. Zanders’ full line of products is also available at their website: www.gzanders.com.

About Zanders Sporting Goods

Zanders has been serving U.S. firearms dealers for well over 50 years. With more than 40,000 products that now include archery, archery accessories, and camping products, Zanders has it all in their new, streamlined warehouse.

“Our customers have always come first and we strive to go above and beyond their expectations everyday,” states Stefanie Zanders. “Both old and new customers alike will enjoy our ever-growing inventory of outdoor products and accessories as well as our commitment to ensure their complete satisfaction.”

For more information about Zanders and their many dealer programs, call (800) 851-4373 or visit www.gzanders.com.

MEDIA CONTACTS:

John Kohl, Lake Strategic Marketing, 262-754-9408; john@lakestrategic.com